



Partner Opportunities





About Us
Who we are
What we do



About Us

Who we are and what we do

- Founded in 1888.
- One of the oldest cricket clubs in Middlesex, with one of the best facilities.
- Moved to our current site “Payne’s Folly” in 1960.
- We are a not-for-profit CASC (Community Amateur Sports Club) .
- We exist to provide sport and social development for the people of Harrow and surrounding areas.



About Us

Who we are and what we do

- We have ECB Clubmark accreditation.
- Clubmark means that we are recognized as a very well run, safe, rewarding and fulfilling place for participants of all ages.
- Our membership consists of 260 junior playing members, 500+ junior parent & family members, 100 adult cricket playing members, 30 social members.
- We have programmes and teams for men, women, boys & girls.
- The overwhelming majority of our members live in and around the Harrow / Sudbury Hill / Wembley areas.



About Us

Demographics of adult cricket & colts parent membership

- ABC1 Membership : 68%
- Student Membership : 17%
- Others : 15%
- By Postcode : HA1: 18%, HA2: 28%, HA0/9: 18%, HA5: 16%, Others: 20%



Why Get Involved

Large local community interaction

- We have a very busy schedule of sport at the club which ensures many people from the local community visit & use our facilities.
- 160 matches are played at our ground every summer. Including away fixtures, we play 290 matches each season across our 17 x junior teams, 2 x U19 teams, and 9 x adult teams. This includes a women & girl section with 7 teams.
- We host private functions at the club throughout the year with numbers ranging from 40 people to 150 people at a time.
- Our junior section is one of the most established and successful in the county.
- As a local community sports club, we offer you the opportunity to create strong links with the local community raise awareness and sales of your services or products to the local community.



Why Get Involved

Throughput at Payne's Folly, home of Harrow CC

THROUGHPUT AT HARROW CRICKET CLUB

Event Type	Visitor Group	No. of Players & Officials	No. of Spectators	Total No. of People	Frequency of Event	Total No. of Visits to our Club
Adult Cricket	1 st XI, 2 nd XI, 3 rd XI & 4 th XI	24	15	39	40 Matches	1560
	Sunday XI	24	15	39	5 Matches	195
	Womens XI	24	15	39	4 matches	156
U19-U21	HCC (U19, U21)	24	15	39	11 Matches	429
Junior Cricket	HCC Junior Teams (U8 to U17)	24	35	59	100 Matches	5900
	Junior Training Sessions Saturdays	25	80	105	15 Weeks	1575
	Junior Training Sessions Sundays	70	110	180	15 Weeks	2700
	Junior Training Sessions Mondays	40	25	65	15 Weeks	975
	Junior Training Sessions Tuesdays	45	10	55	15 Weeks	825
	Junior Training Sessions Fridays	80	50	130	15 Weeks	1950
	Private Functions	n/a	n/a	80	Once a month	960
Total						17225



Recent Honours

33 Junior trophies won since 2015

2023

- U17 Div 1 League Winners
- U11B Div 3 League Winners

2022

- U17 Div 1 League Winners
- U17 Girls Youth Cup Shield Winners

2021

- U14 Div 1 League Winners
- U15 Div 1 League Winners
- U17 Div 1 League Winners
- U17 County Cup Winners
- U17 Middx Youth Cup Winners
- U17 Area Cup Winners
- U12 Girls League Winners
- U12 Girls County Shield Winners

2020

- Covid season – all friendlies

2019

- U10 Div 1 League Winners
- U11 Div 1 League Winners
- U15 Div 1 League Winners
- U15B Div 3 League Winners

- U17 Div 1 League Winners
- U17 Area Cup Winners
- U17 Middx Youth Shield Winners

2018

- U10 Div 1 League Winners
- U12 County Champions
- U15 Div 1 League Winners
- U15 Area Cup Winners
- U17 Middx Youth Cup Winners

2017

- U11 County Champions
- U11 Div 1 League Winners
- U13 Div 1 League Winners

2016

- U11 Div 2 League Winners
- U14 Div 1 League Winners
- U14 County Champions

2015

- U12 Div 1 League Winners
- U13 Div 2 League Winners
- U13B Div 4 League Winners

Recent Junior Honours





Sponsor Assets



Sponsorship Assets

Branding on playing kit



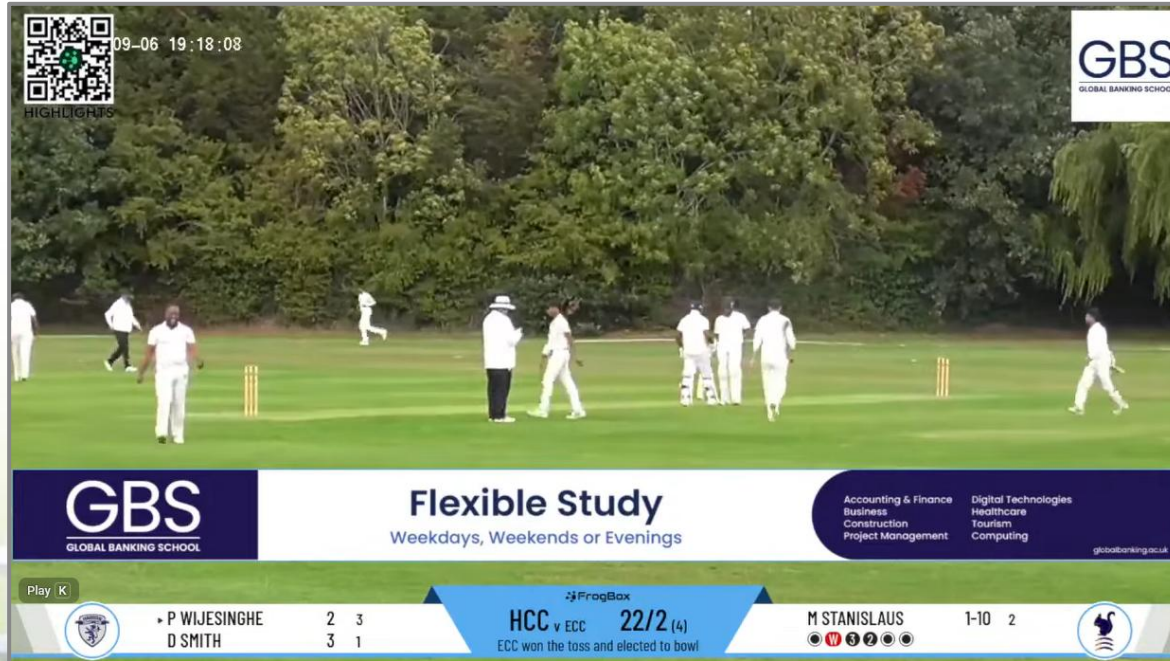
Sponsorship Assets

Advertising Boards at Ground



Sponsorship Assets

Advertising on our You Tube live match stream



The image shows a live cricket match stream with a GBS sponsorship overlay. The main video area shows a cricket field with players in white uniforms. In the top left corner, there is a QR code and the text '09-06 19:18:08' and 'HIGHLIGHTS'. In the top right corner, there is a GBS logo with the text 'GLOBAL BANKING SCHOOL'. Below the video, there is a blue banner with the GBS logo and the text 'Flexible Study Weekdays, Weekends or Evenings'. To the right of the banner, there is a list of services: Accounting & Finance, Business, Construction, Project Management, Digital Technologies, Healthcare, Tourism, and Computing. Below the banner, there is a scoreboard showing the match between HCC and ECC, with HCC leading 22/2 (4). The scoreboard also shows the names of the players: P WIJESINGHE, D SMITH, and M STANISLAUS. The scoreboard also shows the scores: 2 3, 3 1, and 1-10 2. The scoreboard also shows the text 'ECC won the toss and elected to bowl'.

09-06 19:18:08
HIGHLIGHTS

GBS
GLOBAL BANKING SCHOOL

GBS
GLOBAL BANKING SCHOOL

Flexible Study
Weekdays, Weekends or Evenings

Accounting & Finance
Business
Construction
Project Management

Digital Technologies
Healthcare
Tourism
Computing

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Play K

HCC v ECC 22/2 (4)
ECC won the toss and elected to bowl

P WIJESINGHE 2 3
D SMITH 3 1

M STANISLAUS 1-10 2



Sponsor Pack

Sponsorship Assets

Social Media - Branded Posts



Gameweek 18
2nd XI v Southgate

Sunil Arora

Awad Abbasi

Dwij Patel (C) (WK)

Wasey Mohammad

Kush Patel

Taran Patel

Samiullah Khyber

Arjun Rajkumar

Ekansh Mishra

Abdulsami Ahmadzai

Akshay Mankumbare



Fantasy Team of the Week

Shlok Adurkar Selected by 22%	83
Aarav Patel Selected by 48%	71
Pansilu Wijesinghe Selected by 4%	131
Saj Ali Selected by 7%	121
Bhumit Dwivedi Selected by 4%	152
Suresh Subramaniam Selected by 22%	45
Wasey Mohammad Selected by 7%	108
Brijesh Mehta Selected by 4%	59
Awad Abbasi Selected by 22%	203
Vimarsh Panchal Selected by 33%	50
Mitul Thacker Selected by 22%	75

- Our Social Media posts amassed over 480k views in 2025



Corporate matches and family days

Great summer setting to entertain or have fun



- Ours is one of the best club cricket grounds in Middlesex
- Our sponsors get to use the ground for corporate matches
- The ground can also be used for employee family fun days



Use of bar, hall & BBQ

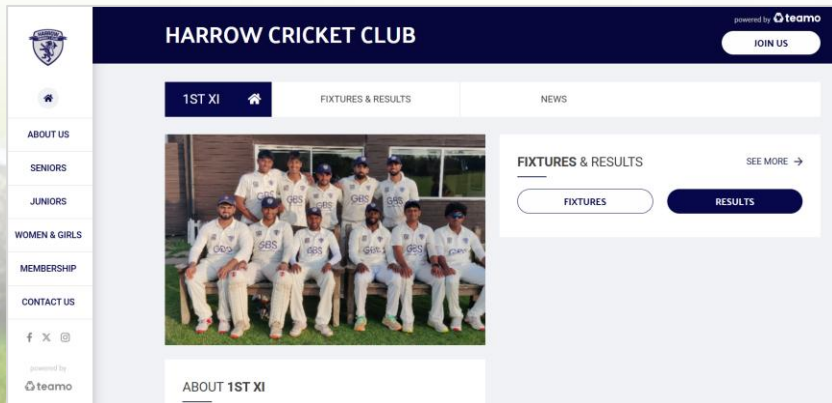
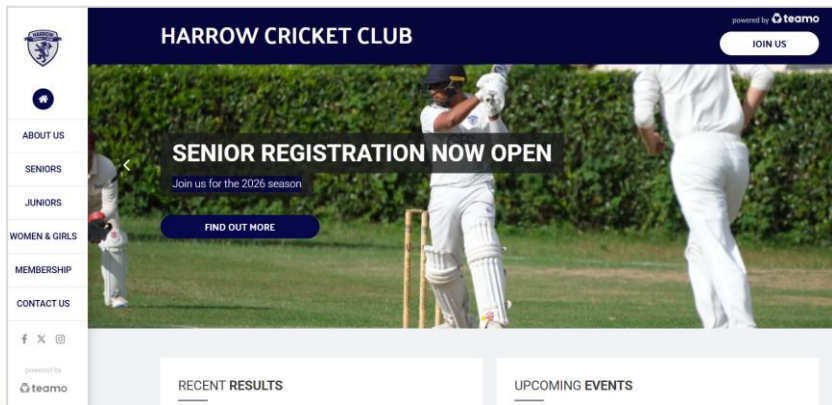
For summer & festive parties and other events

- Our facility also caters for entertainment through summer parties, festive parties and networking events.
- We have a fully licensed bar & hall with capacity for 150 people. We also have additional outdoor seating and BBQ area for the summer events.
- Our sponsors get use of the facilities in this way for a set number of days as part of their package.



Website & Newsletters

Prominent promotion on our website & newsletters



- Our website receives 100,000 visitors per year.
- Prominent sponsor branding will be included on the site & newsletters, including a full write up of your services on our partner page with links through to your site.
- Additional sponsor material can also be attached with newsletter emails.
- As an official club sponsor, you will be promoted to all our members, and visible to anyone visiting our website.





Sponsorship Opportunities



Sponsor Fees

How we use the money

- We are a not-for-profit organisation.
- Every penny generated from sponsorship is invested back into maintaining and improving our cricket playing facilities, to ensure that we can continue to provide excellent facilities for the local community.



Primary Sponsor

(Available from end of 2026 season)



- Main front of shirt sponsor logo position
- Boundary advertising board
- Scorebox advertising board
- Advertising on YouTube live streams
- Use of ground for corporate match
- Clubhouse use for events
- Branding on social media posts, website, and member communications
- Annual awards event sponsor

Price (Per Year): **£10,000*** (2 Year Minimum)

*Includes production costs for all artwork, advertising boards, and sponsor branded team clothing.
All Prices exclude VAT



Secondary Sponsor

(Available from end of 2026 season)



- Second front of shirt sponsor logo position (available when primary sponsor changes)
- Boundary advertising board
- Scorebox advertising board
- Advertising on YouTube live streams
- Use of ground for corporate match
- Clubhouse use for events
- Branding on social media posts, website, and member communications

Price (Per Year): **£5,000*** (2 Year Minimum)

*Includes production costs for all artwork, advertising boards, and sponsor branded team clothing.
All Prices exclude VAT



Advertising Combo Pack

Boards / YouTube Live Stream / Event / Social Media



- Advertising board on the boundary
- Advertising on YouTube Live Streams
- Clubhouse use for company social event
- Branding on social media posts and website.

Pricing (Per Year): **£750***
(2 Year Minimum)

*Excludes one off production costs
for physical advertising board
All Prices ex VAT



Other Options:

Pitch Covers

- Sponsor branding printed on the 3 Covers used on the main ground to cover our pitches
- Covers design can be completely customised (colours & branding) depending on the needs of the sponsor

Pricing (Per Year): **£1000**
(5 Year Minimum)



Stump Sponsors

- Sponsor design wrapped on stumps to be used in all games at the club
- 12 Stumps required (6 for the main ground, 6 for the top ground)

Pricing (Per Year): **£400**
(2 Year Minimum)



All Prices ex VAT



Other Options:

Match Ball

- Sponsor a senior team's match balls for a single game or the whole season. (1XI, 2XI, 3XI, 4XI, 5XI, CVL, U19)
- Match ball sponsor branding on all social media posts related to team sheets and fixtures for that specific team.

Pricing:

**£50 a Game or
£450 per Season
(Per Team)**



Player Sponsor (16+)

- Sponsor a player and get your name/ company logo on the player's picture on our notice board. A great option for family and friends.

Pricing:

£50 per player (or any amount higher)

All Prices ex VAT



Packages Summary

Options available

Items	Primary Sponsor	Secondary Sponsor	Advertising Combo Pack
Sponsor Branding on Shirt Main Position Second Position	✓	✓	
Advertising Boards Scorebox Boundary	✓ ✓	✓ ✓	✓
Advertising on Live Stream You Tube	✓	✓	✓
Facilities Use Corporate Match Social Event	✓ ✓	✓ ✓	✓
Awards Evening Event Sponsor	✓		
Branding on Club Comms Social Media Posts Website Member Comms	✓ ✓ ✓	✓ ✓	✓ ✓
Total (ex VAT) Per Year	£10,000	£5,000	£750*

All packages are for a minimum of two years.

* Combo Pack excludes one-off production costs for advertising boards

Single Items Summary

Options available

Other Items	Amount Per Year	Details
Pitch Covers Per Year (minimum 5 years)	£1,000	Your company branding on all three roll on covers, fully customisable branding
Stumps Sponsor Per Season (minimum 2 years)	£400	Your company branding wrapped on all sets of stumps used for matches
Match Balls Per Season Per Team Per Game Per Team	£450 £50	Match ball sponsorship includes your branding on our match day social media posts
Sponsor a Player Per Season	£50	Your name/company logo on the player's picture on our notice board. A great option for family and friends.





Thank You
For your consideration

