

# TELFORD & WREKIN HOCKEY CLUB SPONSORS & PARTNERSHIP BROCHURE



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# TELFORD & WREKIN HOCKEY CLUB IN NUMBERS

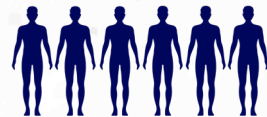
## MEMBERS & TEAM



**400+**  
CLUB MEMBERS



**X4** LADIES  
TEAMS

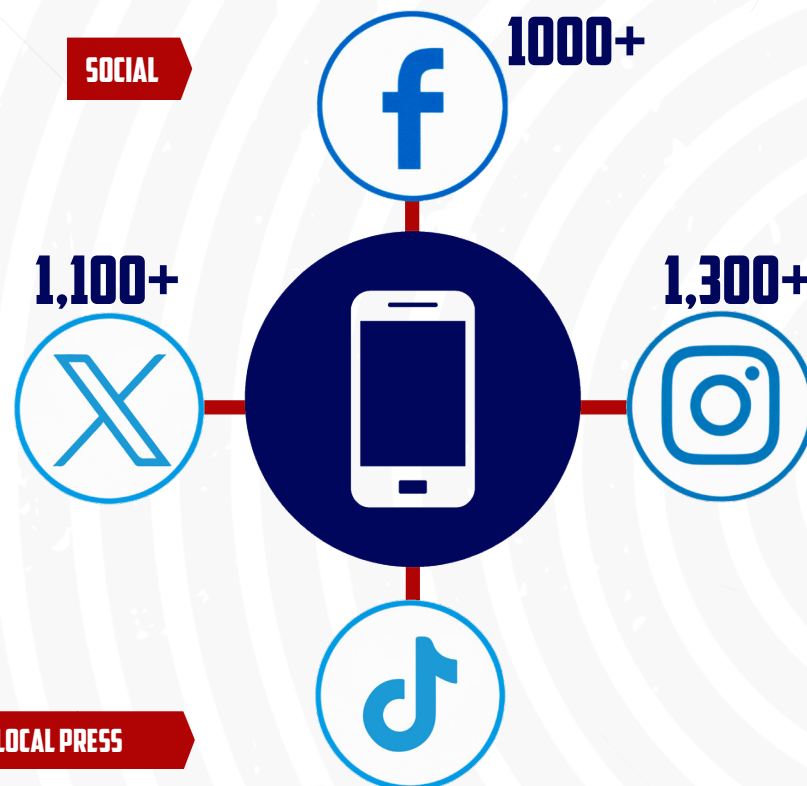


**X6** MENS  
TEAMS

**190+**  
JUNIOR MEMBERS

GIRLS & BOYS TEAMS:  
U8S, U10S, U12S,  
U14S, U16S, 18S

## SOCIAL



## LOCAL PRESS



## PITCH USAGE

**X4** NIGHTS A WEEK  
FOR HOCKEY TRAINING

**X6** HOME GAMES  
EVERY WEEKEND

**110+**  
MEN'S + LADIE'S  
WINTER & SUMMER  
GAMES PER YEAR

**X8** SENIOR TRAINING  
SESSIONS PER WEEK  
(200+ PER YEAR)

**X7** JUNIOR TRAINING  
SESSIONS PER WEEK  
(175+ PER YEAR)

HOME OF SHROPSHIRE  
JUNIOR HOCKEY CAMPS

IN ADDITION TO HOCKEY, THE FACILITY IS RENTED  
TO LOCAL SPORTS CLUBS AND SCHOOLS FOR:

8HRS PER WEEK - 24 PLAYERS PER HOUR  
= 192+ NON HOCKEY ATHLETES PER WEEK  
- 9,000+ NON-HOCKEY ATHLETES PER YEAR

\*ALL DATA CORRECT AS OF SEPT 2024



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# BE PART OF SHROPSHIRE'S MOST SUCCESSFUL HOCKEY CLUB

Telford & Wrekin Hockey Club (formerly Shifnal Hockey Club) was formed in 1895 and is one of the oldest clubs in England and have the England Hockey Clubmark accreditation which demonstrates that the club operates to a set core criteria and has good practices in place to ensure that we can deliver quality hockey in a sustainable and vibrant club environment.

The League season runs from September to April each year, with Summer League friendlies from June to August. The club consists of a men's and ladies section and a thriving junior section with over 150 junior players, girls and boys from 5 to 18 years of age.



We run 6 mens teams and 4 ladies teams and compete in the local Shropshire and Midlands Leagues. We run many junior teams offering competition for all our junior players. We have 400 club members, male & female, boys and girls.

Coaching sessions are run by fully qualified coaches on Monday, Tuesday, Wednesday and Thursday evenings for all our junior and adult members and junior football teams use our facilities on Friday nights. Saturdays and Sundays are fully taken with hockey games and junior tournaments.

We run a 'Back to Hockey' sessions during the year, and we are about to train another 7 coaches to help us deliver 'Walking Hockey' and 'Flyerz Hockey' (hockey for the physically impaired).

The club can also boast several international players at Masters level and in the last couple of years players have represented their countries in World and European championships. We're very proud to have current GB International David Goodfield come through the junior academy as well as Callum McKenzie (Scotland Snrs), Barney Bithell (England u18s/21s) and Lorna McKenzie (England Snrs) in the last 10 years.

The club has aspirations for the Mens 1st XI to return to National League Hockey where they spent 2x season in 2007/8 & 2008/9 making them the only club to ever achieve this in the history of Shropshire Hockey. The Ladies also have similar ambitions, which would make them the only Shropshire Ladies team to achieve the same feat and would make the Telford & Wrekin one of a handful of clubs in England to boast both Men & Ladies competing in the National League. At Junior level we compete very well in Shropshire but want to increase the coaching to allow us to compete nationally from u10 to u18 competitions, Boys & Girls.





## RECENT SUCCESS

### FORMER YOUTH SYSTEM PLAYERS

- Current GB & England International David Goodfield
- Current Scotland International Callum Mackenzie
- Current GB & England u21 International Barney Bithell
- Current England International Lorna Mackenzie

### RECENT SENIOR SUCCESS

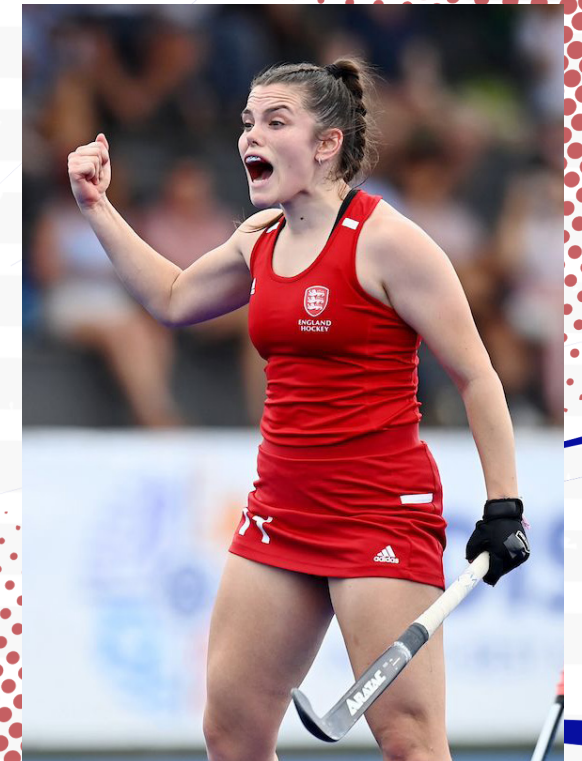
- England 045s Women's Lorna Burns
- Scotland 055s Women's Sandra Pattinson
- Current England o35s Men's Liam Hennessy
- England o35s Men's Alex Johnson
- Scotland Men's 75s Alan Bain



David Goodfield - GB & England Men's

### MIDLANDS SUCCESS LAST SEASON

- Midlands o40s Liam Hennessy
- Midlands o60s Sandra Pattinson
- World Masters, European championships Alan Brennan
- Midlands o45s Lorna Burns
- Midlands o40s Becky Blackford
- Midlands o35s Kate Le Coq
- Midlands o55s John Higginson



Lorna Mackenzie - England Women's

### TEAMS

- Numerous Junior Boys gone to represent County, the Region and play at National League Hockey
- Numerous Junior Girls gone to represent County, the Region and play at National League Hockey
- Men's 1st XI play in Midlands Premier, highest ranked team in Shropshire. With aims to return to National League hockey
- Women's 1st XI play in Midlands Two, targeting promotion into Midlands One
- Men's 6th and Women's 4th Teams started due to increase in player numbers from junior section

# SPONSORSHIP OPPORTUNITIES

## PITCH-SIDE BANNERS - PRICES VARY

Showcase your brand at the heart of the action!

Supply your own banner and we'll place it in a prime, high-traffic spot by our busy pitch.

Annual pricing based on banner size – maximum exposure, maximum value.

## DIGITAL SPONSOR - £100

Boost your online presence!

Get a featured write-up and personalised business listing on our club website – complete with your company info and contact details.



## TRANSICON

W: [www.transicon.co.uk](http://www.transicon.co.uk) T: 01952 605515 E: [hello@transicon.co.uk](mailto:hello@transicon.co.uk)

Telford-based system integrator Transicon has experience spanning 55 years, with a large knowledge base of electrical control systems, drive systems and industrial automation systems. Transicon can resolve industrial automation issues and provide engineering assistance with any upgrades.



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# SPONSORSHIP OPPORTUNITIES - PITCH SIDE BANNERS

HEIGHT	WIDTH				LAYOUT BELOW HIGHLIGHTS THE AREA COVERED FOR EACH BANNER SIZE IN-SITU		
	costs based on 1 year	3 metres (base price)	6 metres (20% discount)	9 metres (25% discount)			
	1 metre	£350	£560	£787.50			
2 metres	£650	£1,040	£1,463.50		1 X 3 METRE	1 X 6 METRE	1 X 9 METRE
					2 X 3 METRE	2 X 6 METRE	2 X 9 METRE



Please enquire for multiple year deals. All banners printed by T&WHC



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# NEW SPONSORSHIP OPPORTUNITIES

## FESTIVAL SPONSOR – FROM £600

Join us as a founding sponsor of the inaugural Telford & Wrekin HC Hockey Festival, launching Easter 2026. This vibrant weekend of sport, family fun, and community spirit will draw teams from across the region—plus a buzzing crowd and strong online reach. Put your brand front and center at one of the area's most exciting new events!

## EQUIPMENT & FACILITIES SPONSOR – PRICE VARIES

Help us raise the game! Support vital upgrades like a new scoreboard, spectator seating, or café equipment. Flexible sponsorship options available—let's team up to enhance the match-day experience for players and fans alike!

## SPONSOR A TEAM FROM £500

Welcome post including team photo with your company banner  
Weekly posts featuring your logo on team sheets & results  
Your business tagged in every update  
Company banner pitch-side\*

## SPONSOR THE JUNIOR SECTION – £500

Welcome post + thank you from Head of Junior Hockey  
Weekly posts with your logo on junior team sheets & results  
Your business tagged in all posts  
Company banner pitch-side\*



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# NEW SPONSORSHIP PACKAGES

## ● BRONZE - £200

Social media welcome post  
Digital listing on the club website  
A complimentary ticket to the 130th celebration meal  
Regular exposure on our LinkedIn page dedicated to sponsorship

## ● SILVER - £300

Social media welcome post  
Digital listing on club website  
Pitch side advertising banner (for banner heights of 1m)\*  
A complimentary ticket to the 130th celebration meal  
Regular exposure on our LinkedIn page dedicated to sponsorship

## ● GOLD - £400

Social media welcome post  
Digital listing on club website  
Pitch side advertising banner (for banner heights of 2m)\*  
2 complimentary tickets to 130th celebration meal  
Regular exposure on our LinkedIn page dedicated to sponsorship

\*Please note businesses provide their own banners - see page 6 for sizes and prices



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# **WHERE YOUR MONEY HELPS**

- Youth coaching of all age groups from age 5 to u18s, Boys & Girls
- Investing in the next generation of Junior Coaches with England Hockey Coaching Certificates
- Training Junior Umpires with England Hockey Umpire Certificates
- Provide coaches for Junior schools in Telford & Wrekin area (u11s)
- Provide training balls, bibs and cones for Seniors and Juniors
- Providing hockey equipment for Flyerz Hockey equipment (disabled hockey initiative from England Hockey), 'Back to Hockey' and 'Walking Hockey' (England Hockey initiatives to provide sport for all)
- Pitch maintenance of brand-new Tiger Turf Pro Synthetic Turf



# **CAN'T SEE WHAT YOU ARE LOOKING FOR TO ADVERTISE YOUR BRAND?**

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Have a new idea to promote your business?

We want to hear your ideas! Please contact Danielle Furber via club website with any suggestions on how to collaborate.

# **THANK YOU FOR YOUR SUPPORT**

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Get in touch: [sponsorship@telfordhockeyclub.onmicrosoft.com](mailto:sponsorship@telfordhockeyclub.onmicrosoft.com)



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