

Kirkby Lonsdale HC AGM 2025

17 June 2024, 7pm Plato's, Kirkby Lonsdale

Meeting Minutes

Attendance: Catherine M, Annie G-A, Ellie B, Katie C, Matt K, Jess H, Joe H, James L

Apologies: Ru, Lou, Alex, Phil, Zoe.

Note: Quorum for the AGM is six minimum

*It was noted that more publicity is needed for next year's AGM, and it might be worth trying to turn it into a bit of an event **[Chair to review for 2026 AGM]**.*

Section Reports

- U10/12 & U14s – Katie C

This has generally been a good year, with numbers increased at training. We still need to engage kids from a more diverse area of schools, as the current representation is around 80% Sedbergh Prep, which doesn't help us to support the senior section of the club (as the players are unable to be involved in Saturday matches).

We do have some representation from Gig, QES and St Mary's, but would really like to increase the QES representation, especially in years 8 and 9.

[Have agreed to attempt another school session before the start of term]

There have been some difficulties with communication and last-minute dropouts which make festival teams difficult to manage. Higher levels of availability would help to support this.

We would like to reduce the minimum age for participation – currently set at year 3, but year 2 or year 1 would help to bring in more families and sibling groups as well as individual players. This might be at a separate earlier session depending on pitch availability.

[Treasurer to confirm there is no change to insurance associated with this]

[Welfare Officer to confirm the minimum ratio of adults/children]

Katie is still looking for a little more parent support, and we need to check in on availability of Junior coaches. **[Junior section Manager to confirm availability of Junior Coaches]**

Ellie Thompson is unavailable to coach next season. **[Coaching Coordinator to find replacement Junior coach. CJ or Lottie Burns suggested as options]**

For Future Discussion

- Transition between Junior and Senior sections (consider buddy system)
- Men's – Alex R & James L

The men's team have had a mixed season, starting off well with some great wins, but we struggle for numbers towards the end of the season. Some of the highlights have included:

- Being the only team to beat a very strong Garstang team all season.
- Embracing the development of younger players like Adam S & Harry S.
- Enjoying great training sessions provided by Mike and learning lots from his extensive experience (we are very lucky to have him!)
- Finishing the season in a solid 5th position and having a good time whilst doing it.

Sadly at the start of the season, the decision was made to fold the second team, which has resulted in a lower training turnout, but hopefully we can encourage a few more people to become part of a consistent weekly squad next season.

It was agreed to drive junior recruitment with the goal of increasing numbers at training and entering a development team for the 2026/7 season. Also agreed to plan more friendly games for those outside the regular league team – this could include mixed games, and specific invitations to occasional players who might be interested. **[Men's Manager to coordinate]**.

The club also said goodbye to Dave Roper after 10 years of service at the end of this season. Dave has been a great clubman over the past decade and is going to continue playing in his new location.

- Ladies' – Jess H & Ellie B

The Ladies' team played their first season in a new league this year, after promotion last year. The match play level was a really positive challenge – with much more consistency and competition than in our previous league. The team had a really strong start of the season, with only 1 loss before Christmas, going into the Christmas break in 2nd place!

As ever, availability between Christmas and February half-term was problematic, leading to some less successful results – however our overall finish was exactly halfway down the table, which for a first season in a new league was a real success!

In recent years, adult recruitment has been pretty successful, and many of those players have become a key part of the team. It's also been really gratifying to see players returning after university to rejoin the team.

As ever, the challenges are always to continue recruiting – particularly for developing juniors at this point, and to maintain momentum across the winter period, where training sessions are often cancelled.

Alternatives for outdoor training have been considered in the past, but agreed that options should be assessed again including all available facilities, and possibly alternatives such as swimming. **[Ladies' manager to coordinate]**

Many thanks as always to Ellie B and Lou H for their support in running the team throughout the year!

- **Treasurer's Report – Joe H**

Approximate £1000 loss this year, which was an improvement on expected. England Hockey are increasing their affiliation costs by £1000, so we will need to review Membership again during the budget meeting for 2025/6 season to support this.

See end for breakdown report.

- **Chairman's report – Ru B**

A really good year of maintenance and sustaining the club:

- The junior section has started to rebuild its numbers thanks to Katie C, and has played in and hosted a number of successful festivals.
- Men finished mid table and played some great hockey. A new coach in Mike has been great and fitted in well. Thanks very much to Alex for his work in organising the men's side.
- The ladies having been promoted played great hockey and tested themselves. Certainly deserve to be in this league and finished mid-table. Thanks to Ellie, Jess and Lou for their work with this.
- Fortunately, Annie has had a fairly small amount of work this year as Welfare Officer, but our massive thanks go out to her for doing this important job for a number of years – and keeping up up-to-date and on-track with welfare. Although the best years are the quiet ones, it's a critical role, and we're very sad to lose her!
- A massive shout-out to Phil and Joe in sorting, confirming and organising umpires.
- Joe has also done a huge amount of working looking into and after the financial state of the club, and keeping us updated.

- Lou has done a superb job getting us out in public on social media. At every training session and match, please don't hesitate to get pictures, videos etc. and pass them on – new material is always great! Matt also has our thanks for keeping the website smoothly ticking over and always in an informative state – do make use of it!
- Socially, the club is in a good place and having match teas at the Orange Tree is at the heart of this. Thank you to Ellie for her work on social events.
- Thank you also to Catherine for the work she does in the background keeping us all in kit, and negotiating with outside suppliers!
- Finally, as ever, massive thanks to Jess who is the heart beat and driving force for KLHC, and has kept me (and Joe) organised!

As always, keeping up numbers and member recruitment is the key focus for next year – we want to maintain a healthy and sustainable club, so please keep bringing friends along and introducing them to KLHC!

- **Welfare Officers Report – Annie G-A**

Another quiet year for the welfare and safeguarding team. A couple of accidents were suffered by team members which thankfully they have recovered from.

Julie and I got involved with a case not directly impacting the club, but which might have involved a former junior or a relative of a former junior. We provided assistance to the police and have heard nothing further.

The coming year will require a couple of updates to our policies. EH have updated their rules around the participation of trans players - we will mirror the EH policy in this respect - and following on from guidance around umpire coaching for u18s we will require umpire coaches to have a DBS certificate. We will ensure that all this is in place for September when the season restarts.

- **Other Reports:**

- **Website – Matt K**

Steady updates to content throughout the year, mainly to the 'reels' seen on the Home page trying to draw attention to important topics such as the AGM, the need for Junior support, umpires etc.

Traffic to the site stays fairly steady throughout the year but we saw a rise in traffic from 9th April, peaking on 27th April with 2,600 hits from 559 users. Compare this to 1213 hits from 452 users on 3rd March and you get an idea of the spike.

Only 1.34% of website traffic comes from people using their tablets, 12.75% from using phones and the rest (85%!!) by accessing the site using a Desktop PC.

- **Socials – Lou H**

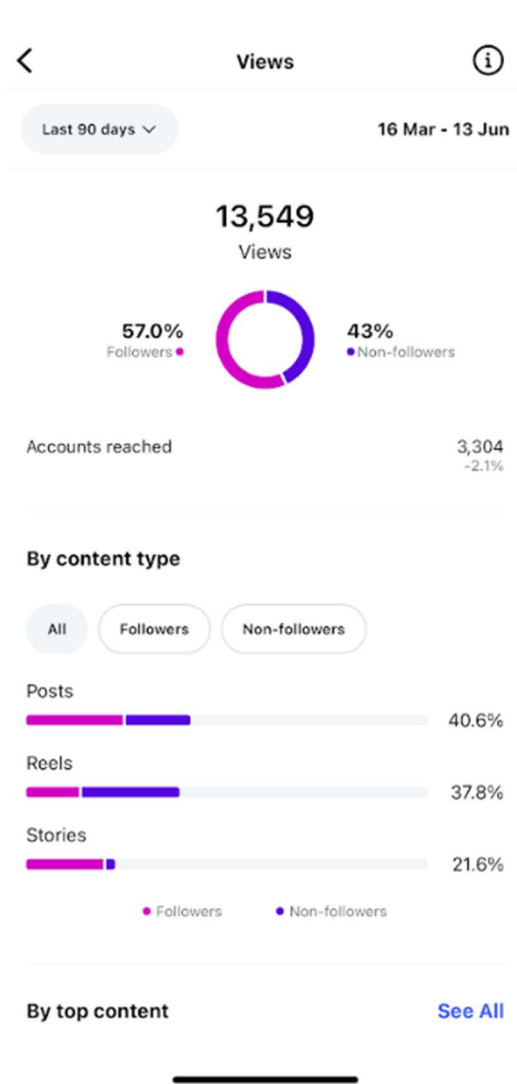
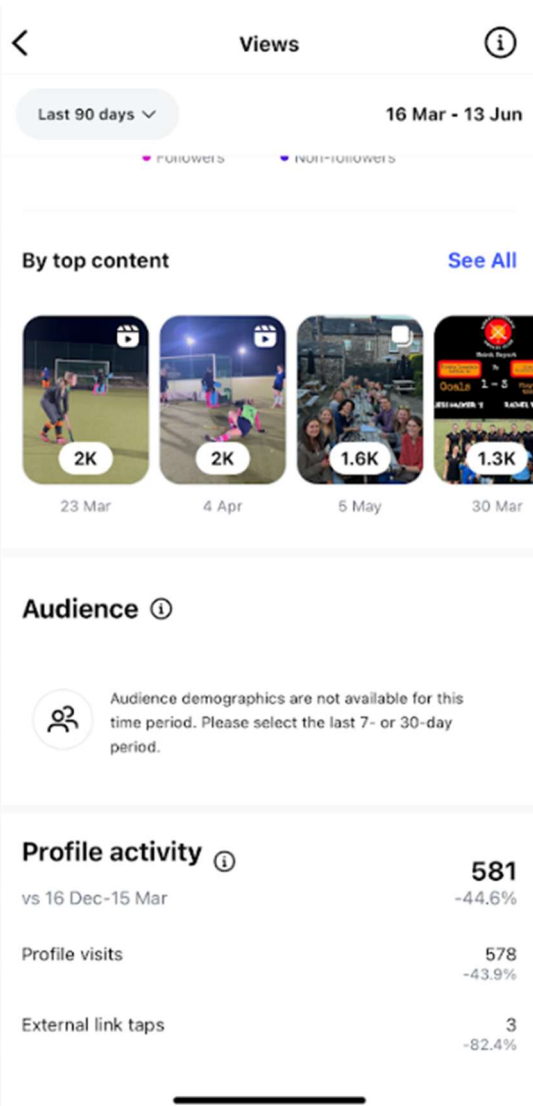
- Lots of positive engagement this year on Instagram and Facebook – plus enquiries through private messages to join the club.
- Most popular reel this year has had 1.6 million views.
- New members to the ladies team attributable to the posts, but want to try and spotlight men's team more this year.

- We'd like any ideas of how we can do this?

I will try and get down to men's preseason if I am not travelling with work to bank a bit of content to start with – is there anyone who can send videos (funny personable ones get the most engagement, so ideally someone who can get in there and have fun with it). **[Men's and Ladies'**

Managers to coordinate]

- Thanks to everyone who have been sending through content and match results, this has really helped this year and appreciate everyone taking the time to send.
- Could we look into drone footage / sports development work this year? We could use the footage for socials and also film training sessions/match to look at tactics and skill development? [To be discussed in Budget Meeting]
- Could I buy a tripod for filming in training? I end up having to miss some of the session as I am filming! **[Budget already exists, but Matt K may also have one spare. Social Media Coord to arrange]**
- Last 90 days Instagram insights below:



Election of Club Officers / Committee

Changes shown in **bold**

Role	Incumbent (2024/5)	Elected (2025/6)
Chair	Ru B	Matt K
Secretary	Jess H	Jess H
Treasurer	Joe H	Joe H
Welfare Officer / H&S Officer	Annie G-A	Ellie B
Umpire Co-ordinator	Phil H	Phil H
Team Manager(s)		
Juniors	Katie C	Katie C
Men's	Alex R	Alex R
Ladies'	Jess H, Ellie B, Lou H	Jess H, Ellie B, Lou H
Website Coordinator	Matt K	Matt K
Social Media Coordinator	Lou H	Lou H
First Aid Coordinator	Zoe L	Zoe L
Kit Coordinator	Catherine M	Catherine M
Social Secretary	Ellie B	Ellie B
Coaching Coordinator	New Role	Ru B
Any other required positions	N/A	N/A

Welfare email to be moved over to Ellie.

AOB

- **[Annie/Ellie]** to arrange handover.
- **[Ru/Matt]** to arrange handover.
- Ru is reviewing options for additional club kit – costs to be advised to committee for consideration.
- First Aid – review and replenishment of all team kits needed before the start of the season. **[First Aid coordinator to arrange].**
- Increase publicity around date for 20year party – could make use of some advertising budget.
- **Note from NW Hockey – the league will start 1 week earlier this year, 13 September.**

Additional committee meetings to be arranged:

- Budget for 2025/6 ~ start aug if there are expenditures you think we should be considering, please email them to klhcmoney@gmail.com (eg: goalie masks). This meeting will include discussion around sponsorship.
- Junior-focused committee meeting ~ early to mid August.

KLHC Accounts Summary 2024/25 Season: June 2024 - June 2025

	Total	In	Out	Cash	Stock	Notes
Membership	£ 7,181.27	£ 7,181.27	£ -	£ -		~£40 less than the financial forecast - which assumes 80% seniors and 65% juniors paying.
Match Fees	£ -	£ -	£ -	£ -		No match fees rec'd from teams at this time.
Coaching	-£ 2,935.00	£ -	£ 2,935.00	£ -		~£2,175 more than 23/24 season. This is ~£400 more than 22/23 season, last year was unusually low in coaching expenses.
Affiliation & DBS	-£ 1,180.26	£ -	£ 1,180.26	£ -		Next year affiliation will increase by around £1000
Equipment	-£ 136.20	£ -	£ 136.20	£ -		
Kit	-£ 116.91	£ 380.31	£ 497.22	£ 308.00		Expenditure was more socks and ladies away shirts. Money rec'd from hat and sock sales.
Venues	-£ 3,613.49	£ -	£ 3,613.49	£ -		Slightly higher pitch costs than last year (£3,414), however invoicing from QES is inconsistent so this year's total likely includes the end of last season.
Events	-£ 217.62	£ 178.18	£ 395.80			~£220 spent on prizes/trophies. The event itself in terms of tickets broke even.
Insurance	£ -	£ -	£ -	£ -		<i>Now included in the EH Affiliation</i>
Misc.	-£ 69.90	£ 150.00	£ 219.90	£ 150.00		£219.9 - Teamo Fees. £150 cash from ladies towards promotion shirts
	-£ 1,088.11	£ 7,889.76	£ 8,977.87	£ 458.00		