



# Sponsorship 2026 Opportunities





# CLUB INFORMATION

Nestled in the heart of Ealing, West London our Club is a vibrant hub for hockey enthusiasts of all ages and skill levels.

Ealing Hockey has been awarded with England Hockey's ClubMark and is an England Hockey accredited National Talent Centre.

In addition to two men's and two women's teams, we have a thriving Junior section developing players from the age of 4 onwards. Our teams compete at various levels across London and the surrounding areas. We also offer popular weekly Social Hockey for the local community.







# WHY PARTNER WITH EALING HOCKEY CLUB?

## Community Impact

Support grassroots sport and the growth and development of young athletes.

## Community Engagement

Connect your brand with an engaged community of players, families, spectators and local professionals across West London.

## Brand Exposure

Enhance your brand's year-round visibility within the local community and reach a wider audience through matches, events and social media.

## Flexible Opportunities

Tailored packages to align with your brand's ethos, objectives and budget.

## Tax Incentives

As a not-for-profit Community Amateur Sports Club, sponsoring us may offer tax incentives.





# HOW WILL YOUR SPONSORSHIP HELP OUR CLUB?

**Your sponsorship funds could help us:**

- grow our sport in the area
- purchase new equipment for the Club
- purchase club awards and trophies
- with pitch hire costs
- support our coaches, umpires, Young Leaders and volunteers with their professional development
- expand our umpire numbers
- provide Club kit to our team of umpires, Young Leaders, coaches and volunteers
- offer outreach coaching to local schools



[www.ealinghockey.com](http://www.ealinghockey.com)



[@ealinghockey.com](mailto:@ealinghockey.com)



[admin@ealinghockey.com](mailto:admin@ealinghockey.com)





# SOCIAL REACH

## Players:

- **400 Club members** annually
- **4 adult teams** playing across London in 90 matches
- **300 Junior** players from aged 7 - 18, and families from **over 50 schools**
- Opposition teams from across London and the surrounding counties

## Email:

- **500 members and alumni** receiving our regular email newsletters

## Social Media:

- **2500 social media followers** on Instagram, Facebook, Twitter/X and Threads
- **32,000 monthly views** on Instagram and Facebook during competition season
- Regularly updated Club website and member app

## Community Engagement:

- Strong links and **outreach** with local schools and PTAs
- **Weekly social hockey** for the wider community
- Growing relationships with **local universities**
- Growing **alumni**





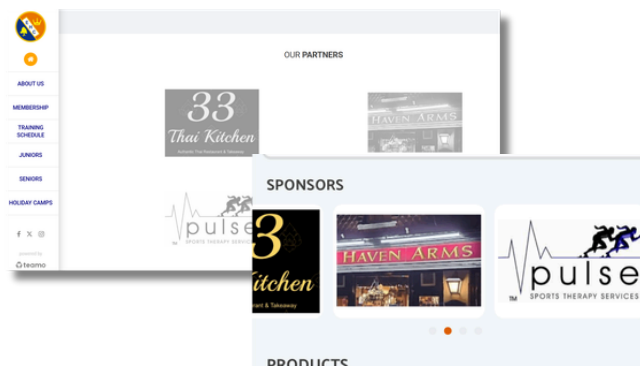
# EXAMPLES OF SPONSOR RECOGNITION AND EVENT MARKETING

## Sponsor Recognition



### Social Media

- Instagram
- Twitter / x
- Facebook

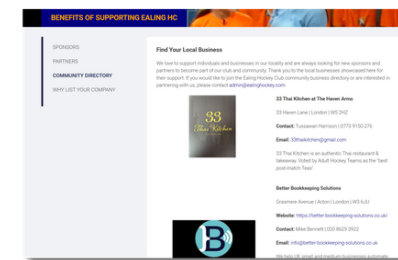


### Club Website and Teamo App

[www.ealinghockey.com](http://www.ealinghockey.com)



### Pitchside banner or flag



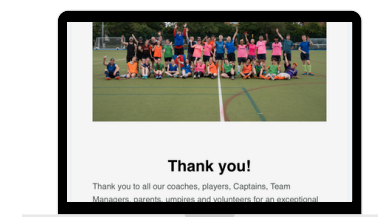
### Website Community Business Directory

[www.ealinghockey.com](http://www.ealinghockey.com)

## Event Promotion



### Posters and Social Media Posts

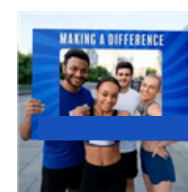


### eNewsletters

## Event Day Marketing



### Sponsor Thank You Signage



### Activation Signage



### Social Media Stories



# EALING HOCKEY CELEBRATES

The Club's biggest moments. Your brand in the spotlight.

## Club Day

Our flagship open day in September brings together all sections of the Club and welcomes new players to come along and try hockey. With a BBQ, music, fun hockey training and games, this event showcases our Club to the local community.

Your branding could be woven throughout the event: signage pitchside, mentions and thank yous in all event communications, social media mentions and we welcome you coming to meet us and our hockey families on the day.

## Sponsor Club Day 2026

**Main event sponsor: £300** Limited to three sponsors

- Logo displayed on event social media posts
- Tag in event social media posts
- Mention on website 'News' event page
- Banner (you provide) on display by the pitch during the event

## BBQ sponsor: £150

- Tag in event social media posts
- Banner (you provide) on display at the BBQ area





# EALING HOCKEY CELEBRATES

The Club's biggest moments. Your brand in the spotlight.



## Club Awards

A highlight of the Club calendar is our annual Awards Ceremony held in May. We celebrate the end of the competition season with all our players; awarding medals, trophies and prizes in a relaxed social setting. With three sessions over an afternoon and evening, there are many opportunities to partner with us and showcase your brand to our hockey community.

## Social Hockey Festival

This popular feel-good event attracts social hockey players from around the locality.

## Golf Day

We are launching our inaugural 'Project Club House' Charity Golf Day in September 2026 at Wyke Green Golf Club. Every pound raised is going directly toward our future state-of-the-art clubhouse and pitches.

We have several high-visibility packages available for this event (including hole sponsorship, branding on the day and digital promotion to our wider Club network) and we also invite you to enter a team for a premium day out on the course. Please contact Chairman Jeff if you would like to support this event: [chairman@ealinghockey.com](mailto:chairman@ealinghockey.com)





# SPONSORSHIP PACKAGES

## GOLD

### HEADLINE SPONSOR

From £2500

‘Principal Partner’ status on our website and Club App | logo on team or club section shirts | social media tagging | pitchside banner | invitation to networking events

## SILVER

### COMMUNITY PARTNER

£350

Pitchside banner | listing in our online business directory | social media welcome posts | community partner networking events

## BRONZE

### LOCAL SUPPORTER

£200

Listing in our online business directory | social media welcome posts | entry to the annual pitch-side banner raffle

## CUSTOM

### CURATED PACKAGES TO SUIT YOUR BRAND AND BUDGET

Pitchside banner | Match ball sponsor | Umpire kit sponsor | Annual Awards sponsor | Annual Club Day sponsor | Golf Day sponsor | Annual Social Hockey Festival sponsor | Team match reports sponsor | Members’ discount scheme

[ONLINE BUSINESS DIRECTORY](#)

[INSTAGRAM](#)

[FACEBOOK](#)

[X](#)



# Ealing Hockey Club is going from Strength to Strength.

We have big plans for the future of our Club.

If you are keen to be part of our journey, why not become a sponsor?



[www.ealinghockey.com](http://www.ealinghockey.com)



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