



Atalanta FC Policy on Photographing and Filming Children

Atalanta is committed to ensuring the safety of children in all photography and video activities.

We will only use images and recordings for legitimate purposes such as celebrating achievements and promoting the club.

Photos and videos will be taken and stored securely, following safeguarding guidelines, and only by authorised individuals. Social media use will be carefully monitored to ensure content is appropriate and in line with our safeguarding policy.

1. Authorisation for Recording

No individual is permitted to use club recording devices, such as VEO or XBOX GO, until they have completed the following steps:

- Completed a **DBS check**.
- Completed the **FA Safeguarding course**.
- Registered on the **Club's FA Portal**.
- Read and agreed to the [FA's Guidance on Photographing & Filming Children](#).

To begin this process, please contact the Club's CWO.

The storage of any recordings must be secure and only available to those who the Club have granted access.

2. Filming Procedures & Gaining Permission

The Club Secretary will inform the away team via the Match Confirmation email that a recording device may be used. They'll ask the away team to notify the Club Secretary if they do not consent to being filmed.

Approved club filmers must obtain permission from the Matchday Manager before filming each game. The Matchday Manager is responsible for gaining permission from the opposition and the referee (if under 18).

3. Social Media and Media Use

- **Sharing Footage:** You must get permission from the **Club**, via the Matchday Manager, before publishing any footage or photos on social media.

- **Opposition Filming:** Should an opposing team request to film, we will ensure all our players have consented. If they intend to post the footage on social media, they are required to obtain permission from our club in advance.
- **Parental Use:** Parents and spectators are discouraged from using personal mobile devices for filming or photography. Any content captured on a personal device is for **personal use only** and cannot be posted on social media without permission from the Club via the Matchday Manager.

4. Club-Approved Personnel

Approved club personnel are permitted to use their own devices for photography and videography. The club will only post this content on social media with the express permission of those photographed. Player photography consent is managed and updated via their profile on the **Teamo App**. Permission will also be sought from the opposing team and the referee when required.