

Wilmslow Hockey Club – Financial statement 2025/2026 season

1. Treasurer's summary

In 2024/25 the club reported a deficit of £697, this year we have a surplus of £4,990. We have £20,589 in the current account; £1,368 in the kit account; £27,897 in the development fund; £3,496 in the 100 club, and £1,553 in the president's fund.

Membership fees decreased by £2,700 over prior year, due to movement in players as no increases in fees have been made in the current year.

2. Financial summary

Analysis of this year's performance is overleaf. Items of note are as follows and are to be read in conjunction with the Income and expenditure report:

Analysis of annual costs:

The net difference between the deficit from last year and current year surplus is approx. £5,200 and can be explained as follows:

Increases in costs/decreases in income:

- Subscriptions collected in the current season show a decrease of £2,700 compared to prior year due to downwards movement in player numbers.
- Match fee income decreased by £2,700. Last season saw the introduction of the L5 team. Due to decrease in membership numbers over the prior year, it proved difficult to field 5 ladies' teams every week leading to some cancellation of games, and therefore loss of income. Men's section also suffered loss of income as only 2 teams were fielded – M3s played a number of games last season but none this season.
- League affiliation fees increased by £1,600 due to the different method of calculation applied by England Hockey. Current fees are charged based on the number of teams a club has, plus also number of members registered on GMS.
- ACASC fees increased by £1,700 – the club has been looking into changing its status from a CASC to a limited company, and this represents cost of advice received in the current season.
- VEO streaming costs increased by £1,300. The camera was purchased in March 2025 for recording of matches played at home for all teams. The cost of games being streamed for all members to view for the current year is £1,440. Only one month's charge was included in the 2024/25 season as the streaming year began in April 2025.

Cost savings:

- Astro pitch costs – all invoices received to date. However, due to an error in the prior season calculations, WHC were effectively overcharged by £7,000. Current costs of £8k pitch hire for games is now comparable with cost incurred in prior years.
- Coaching costs are £6,000 less than prior year. In 2024/25 the club made an active investment in coaches across all sections, particularly in the Junior section.

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Unfortunately, the men's coach left just prior to the start of the current season (who was also providing Junior coaching), and no replacement was found. The men's section provided their own training for the current year. Changes in coaching personnel in the ladies section also generated some savings.

Other income:

- A successful amount of fundraising was undertaken including Grand National sweepstake, Quiz night, Christmas party, proving that the club can raise funds from a variety of sources. The annual dinner dance is showing a small profit of £150. This was a successful event with reduced ticket prices.
- Junior camp continued to create an income stream, with a net amount after coaching and pitch hire costs of £1,429 (this also includes some income in relation to the summer camp) – many thanks to Dave Middleton-Egan and the Junior team for making this such a successful event.
- Board sponsorship – this again has been a huge benefit to the club and raised £3,621 for WHC. However, once again we show a decrease in income of £850 on prior year (last year it was £643 decrease). The income is split between club sponsorships (obtained from Orbit and Crow hockey) and includes the costs of sponsored playing shirts for M1 and L1 teams, and several companies buying a one- or two-year sponsorship package (advertising banners).
- Running Club income is £5,450 and relates to marshalling the Half Marathon and 2 running festivals. Note that this income is dependent on members of WHC being marshals and that the amount of income earned is lower than prior year as we have had to pay the Scouts to make up numbers. This is a very easy way of WHC members generating income for the club.

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Profit and Loss

Wilmslow Hockey Club

For the year ended 30 April 2026

Account	Actual		Budget	
	2026	2025	2026	2027
Turnover				
Annual membership	27,185	29,930	29,570	28,000
Interest Income	286	155	0	285
Junior camp	1,429	1,142	1,500	1,000
Match fees	18,018	20,734	19,500	18,000
Other Revenue	0	0	1,750	0
Social Hockey	83	24	0	0
Total Turnover	47,001	51,984	52,320	47,285
Cost of Sales				
Astro pitch hire - External	852	1,152	500	0
Astro pitch hire - WPAL - Playing	8,068	15,274	8,401	9,000
Astro pitch hire - WPAL - Training	11,642	14,464	14,826	12,900
Balls replacement	0	684	250	250
Coaching - Juniors	3,337	4,477	4,200	3,780
Coaching - Ladies	5,170	0	0	5,290
Coaching - Men	280	10,598	10,600	3,180
Home teas	3,619	4,198	4,500	4,000
Umpiring fees - appointed umpires	542	583	650	600
Umpiring fees - home games	1,350	1,710	1,700	1,500
Total Cost of Sales	34,858	53,139	45,627	40,500
Gross Profit	12,142	(1,155)	6,693	6,785
Administrative Costs				
ACASC membership	1,950	200	2,200	250
TACs advice			0	1,250
Competition Entries	450	95	150	300
General Expenses	111	356	600	300
Insurance	338	818	275	350
Kit payment to suppliers	3,143	2,210	0	
Kit replacement - playing & goalkeeping	769	1,484	1,500	700
League Affiliation fees	4,570	2,919	5,723	4,370
League fines	0	50	50	50
Phoenix Affiliation	4,410	4,200	4,410	4,700
Printing & Stationery	563	0	0	0
Safeguarding - DBS, Safety, First Aid	557	102	0	300
Staff Training	0	80	0	0
Team/Stripe fees	2,173	2,160	2,300	2,200
Telephone & Internet	15	14	0	15
VEO Subscription	1,489	120	1,438	1,620
Xero fees	173	87	0	177
Total Administrative Costs	20,711	14,896	18,646	16,583
Operating Profit	(8,569)	(16,051)	(11,953)	(9,798)
Other Income				
100 Club income	180	218	0	0
Christmas Party (net)	252	1,035	800	400
Club Open Day (net)	47	0	0	0
Costs of marshalling	(100)	0	0	0
Dinner Dance (net)	150	94	500	300
Easyfundraising	19	25	0	0
Kit income from members	2,555	2,324	0	0
Marshalling - Festive 10k (Nov)	1,500	1,500	1,250	1,250
Marshalling - Summer 10k (July)	1,250	1,500	1,250	1,250
Marshalling - Wilmslow Half Marathon (March) est	2,700	3,000	3,000	2,700
Merchandise income from members	62	459	0	300
Other fundraising	170	(108)	0	0
Race / Quiz Night (net)	200	220	750	200
Raffle tickets	819	862	150	500
Sponsorship - boards	2,521	1,971	2,475	1,000
Sponsorship - club	1,100	2,500	1,000	1,900
Sweepstakes (net)	135	240	0	0
Total Other Income	13,559	15,841	11,175	9,800
Profit on Ordinary Activities Before Taxation	4,990	(210)	(778)	2
Profit after Taxation	4,990	(210)	(778)	2
Not included in 2025				
100 club		(155)		
Interest		(218)		
Net kit income		(114)		
Reconciled to figure in last year's report		(697)		

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3. Budget for 2026/27 season

Budget shows a break-even position for the coming year. In order to achieve this, we would need to increase membership subs.

Proposal to be agreed at the AGM:

Would like to propose a 10% increase in subs to help cover all expected costs to be incurred in the coming season. The increase would expect to generate an additional £2,000 for the club.

No increase in match fees is proposed for this coming year.

TACs fees of £1,250 relating to cost of VAT advice in relation to converting WHC into a limited company.

Phoenix costs have increased by 12% - costs of providing the facilities at the club e.g. lighting, heating, lease of building and grounds, general upkeep, payment of staff etc are costly, and WHC fees are increased due to this.

Budget for post-match teas has been increased slightly to give some scope for evaluating options. Again, the decision has been taken for WHC to fund the increase in costs.

For 2026/27 we are still planning to provide a large amount of coaching to be available to our teams and the budget is set at an increased level compared to current year costs due to expected hiring of a coach for the men's section.

Costs of hiring the Astro turf are increasing by 2.5%. Overall increase in pitch hire of £1,300 is to reflect more usage of the pitches during the summer months compared to prior year, plus decrease in external hire costs of CHS pitch.

Special item to note is that Sponsorship income budget is set at £720 lower than current year - Crow hockey income will stop as the agreement is ending. Provision of all the above facilities can only really be achieved through fund raising and sponsorship income which is something all members are able to contribute.

Increase in subscriptions is proposed for this current year.

4. 100 Club report

The 100 club is still under funded in that we don't have many members who contribute to this fund raiser. This means that the club is missing the opportunity to raise nearly £1,000 pa. We must continue to drive to increase the membership of the 100 club. A £12 yearly cost and chance to win a cash prize.

Any enquiries please speak to Noelle Hankinson.