



# East London Hockey Club

## AGM 2026

1. Welcome & Agenda
2. President's and Chair's Address
3. Treasurer's Report on Finances
4. Hockey Development Officer's Report on On-pitch Performance
5. Youth Development Officer's Report on Youth
6. Voting on Articles
  - a. Updates to the Constitution
7. Election of Officers
8. AOB





# ELHC AGM 2026

## Chair's Reflections

When the new committee took office, the Club Survey highlighted two priority areas:

- 1. Club communications**
- 2. Club social events and engagement**

### **Communications**

This has been at the heart of our work over the past year:

- A consistently updated website, addressing the previous lack of activity
- Better promotion of the WhatsApp channel to improve immediacy of updates
- Stronger captain networks to cascade information across teams
- Regular Committee read-outs to improve transparency and accountability
- A clear focus on ensuring members feel informed and engaged

Looking ahead, we aim to build further by reintroducing a monthly or quarterly club newsletter, subject to member demand.

### **Events & Club Culture**

This season has seen outstanding engagement:

- Record-breaking End of Season Dinner with over 230 attendees, including a valued Old Boys and Girls table
- A highly successful Club Quiz with over 100 attendees
- Continued growth in staple events such as Halloween socials



# ELHC AGM 2026

## 35th Anniversary Celebrations

This season marked an important milestone in the club's history: our **35th anniversary**.

Key highlights include:

- Introduction of a refreshed club logo at the start of the season, which was very well received
- Successful collaboration with Musto, who independently led the design and delivery of a commemorative anniversary fleece
- The **Chair's XI vs President's XI** match in March brought together players from across the club through a ballot system. The President's XI secured a 4–3 victory in a closely contested and enjoyable fixture. Importantly, the event achieved external recognition through coverage by England Hockey and local outlets such as East London Times..

Looking ahead:

- We are keen to build on this momentum next season by developing a **media and stakeholder database** to strengthen our external presence
- We will review club kit provision and explore a potential partnership between Y1 and Hawkinsport
- The aim is to ensure high-quality, consistent, and accessible kit for all members





# ELHC AGM 2026

## Vision 2030

We are now looking to establish a **medium to long-term plan that places the member voice at its core**, setting out a clear vision for what the club will become by 2030.

Key strategic questions include:

- What should East London Hockey Club look like by 2030?
- How do we support performance teams in progressing towards National League hockey, while maintaining an inclusive, enjoyable environment for all abilities?
- How do we respond to the loss of a men's team next season and ensure squad sustainability?
- How can we strengthen engagement with local universities and the wider community to attract new players?
- Are current committee structures fit for purpose, and which roles are truly essential?

### **Sponsorship & Funding:**

One of the clearest areas for improvement is commercial development:

- The club currently lags behind peers such as Wapping Hockey Club in securing sponsorship and grant funding
- With local councils under increasing financial pressure, external funding streams are becoming more important

As a result, we propose:

- Introducing a dedicated Sponsorship and Grants role at Executive level
- Prioritising partnerships and funding opportunities as a core strategic objective



### **The Playing Committee**

Responsible for the organisation, performance, selection and delivery of all hockey across the club.

- Hockey Development Officer
- Men's Club Captain and Deputies x2
- Women's Club Captain and Deputies x 2
- Umpiring Development x2 Fixtures x 2
- Coach Development
- Youth Development
- Treasury

### **Delivering**

- •16 teams | 2 x Masters | 1 x mixed | 350+ matches



### **Squad Structure**

- Women's 9s withdrawn early in the season due to low numbers
- Focus for next season:
  - Recruitment (summer league → allocation day → pre-season)
  - Retention and squad stability across all teams

### **Volunteers & Umpiring**

- Ongoing challenge to fill committee, coaching and umpiring roles
- Thank you to those who contributed this season
- Higher-level experience requirements adding umpire pressure
- Umpire Charter (led by Ben) to grow qualification numbers
- Second fixtures secretary added to handle workload

Our priority remains ensuring everyone has the opportunity to play at the right level — in a way that is both competitive and inclusive.



### Club Performance Overview

- 120+ wins this season
- ~37% win rate across the club
- 1,000+ goals scored

Competitive across all leagues and levels.

Quality and depth across the club

### Individual Highlights

- W1
  - Katherine Round – 17 goals
  - Katherine Round — 17 goals
  - Alex Went — 11 goals
  - Alice Melvin — 10 goals
- W4
  - Cayley Fitzgerald — 12 goals
  - Simone Thompson-Smith — 9 goals
- M5 Leonard Duin – 19 goals
- M2
  - Gordon Kemp – 13 goals
  - Hugo Borren – 13 goals
  - Max Romer-Lee – 12 goals
- W2
  - Hannah Cashell (W2) – 11 goals



### League Performance

#### Women

- W1 – 2nd (Premier Division)
- W2 – 7th (Division 1)
- W3 – 5th (Division 2 North)
- W4 – 3rd (Division 3 North)
- W5 – 6th (Division 4 East)
- W6 – 7th (Division 5 East)
- W7 – 12th (Division 5 East)
- W8 – 9th (Division 6 East)

#### Men

- M1 – 8th (Division 1)
- M2 – 4th (Division 3 North)
- M3 – 7th (Division 4 East)
- M4 – 11th (Division 4 East)
- M5 – 5th (Division 5 East)
- M6 – 10th (Division 5 East)
- M7 – 6th (Division 6 East)
- M8 – 10th (Division 6 East)

#### Team Highlights

- W1 – 2nd in Premier Division
- M2 – 4th, 64% win rate (+50 GD)
- Mixed 1- won 7 games, drew 2 games, lost 7, finishing a solid mid-table

Strong performances across multiple divisions



# ELHC AGM 2026

## Youth Development Officer's Report on Youth

- Brilliant tournament performances from our youth teams
- Big shoutout to our U12 Girls – Vase Finalists at Lee Valley (26 April)
- More youth players stepping into adult teams
- Performance sessions continuing next year to drive development
- Youth section growing — over 150 Junior Teamo members
- Mixed attendance for youth support, thank to those who have come down
- Huge thanks to our amazing volunteers who make it to every session - the youth programme wouldn't happen without them



### YTD headline figures

	YTD 2026	YTD 2025	Full year 2025 (Sep-Aug)	Change (YTD)
Total Teamo income	141,392	141,396	157,750	0%
Pitch Bookings	60,813	77,078	83,311	-21%
Coaching	17,333	19,728	20,817	-12%
Affiliation and league costs	13,454	10,476	10,476	28%



### Income breakdown (Teamo)

	YTD 2026	YTD 2025	Change
Match Fees	45,313	48,805	-7%
Subs	78,344	77,943	1%
Youth	5,740	3,671	56%
Socials	11,220	10,000	12%
Tours	775	977	-21%
Total	141,392	141,396	0%



### Highlights

- Despite dropping a team, revenues flat YTD
- ~320 paying members
- 97% of members have DD set up
- EoS +£1k ticket sales vs last year
- YTD pitch costs down (thanks to reintroduction of Ive Farm)
- Sponsorship for youth section reached £5.2k, and Teamo income up
- Healthy reserves: +20k added to bank from recovered debts, and breakeven/profit since 2023 (~£500 each year)

### Key impacts this year

- EH affiliation cost doubled year on year (+£4.3k)
- No longer free pitch booking for youth at ME

### Summer to do

- Debtor chasing (3% of members)
- Match fee filing chasing



### Highlights

- 2022 - While revenue is down YoY the return to play shows we have recovered (about 90% est) from covid impacts
- 2021 - The LV Hockey Fest helped to lessen the covid impact on our profit - thank you to Festival team!
- 2022 - Youth has seen a great increase in participation (a massive thank you to Simone, Simon, Char and the Youth team) but it has also increased in its overall costs. Youth now makes ~5% of the club's operations

### Issues

- **Direct Debit Payments.** People cancel/forget to reinstate meaning we have to collectively chase for the club's cash. You'll see a noticeably higher member's debtor balance on the balance sheet in 2022. If we're unable to collect from 5% of the club that makes everyone else pay more.
- **Pitch fees and coaching.** This makes up ~75% of the club's costs. You'll notice a rise in total pitch cost vs 2019 indicating cost increases as we are now mostly fully back to normal play. This plus expected coaching cost increases will impact our profit.
- **Cost increases & inflation.** We've had the luxury of having some key coaches volunteering and donating their time & effort. We anticipate coaching costs will increase next season.



# ELHC AGM 2026

## Voting on Articles i) Changes to the Constitution

In short, we are only proposing one change related to committee positions:

- The Sponsorship Officer becomes 'The Sponsorship and Grants Officer' and moves to the Executive Committee
- The removal of the Deputy Hockey Development Officer role



# ELHC AGM 2026

## Election of Officers

1. Chair
2. Secretary
3. Treasurer
4. Hockey Development Officer
5. Men's Club Captain
6. Women's Club Captain
7. Diversity and Inclusion Officer
8. Sponsorship and Grants Officer\*
9. Youth Development Officer
10. Deputy Youth Development Officer
11. Deputy Club Captains (four posts - two male, two female)
12. Fixtures Secretary (two posts)
12. Umpire Liaison Officer (two posts)
13. Coach Liaison Officer
14. Deputy Treasurer (two posts)
15. Social Secretary (two posts)
16. Teas Officer
17. Communications Officer (content)
18. Communications Officer (website/newsletter)
19. Kit Sec
20. Tour Secretary



# ELHC AGM 2026

## AOB

Are there any further questions?



# ELHC AGM 2021/2022

## Thank-You!

Thank you for attending this year's AGM!

Before you go, please join us in saying a massive thank you to all of the outgoing committee for all their hard work and dedication to the club, and congratulations to the new committee. Time to start organising those handovers!