



SPONSOR & PARTNERSHIP BROCHURE 26/27

**LEICESTER
HOCKEY
CLUB**





OUR mission

To build on our 140-year heritage by providing a welcoming, competitive, and developmental hockey environment for players of all ages and abilities. From walking hockey to performance squads, we are dedicated to nurturing local talent and fostering a lifelong love for the sport.



and vision

Our vision is to be recognised as Leicestershire's premier family hockey hub, where tradition meets modern excellence. We aim to continually expand our junior development pathways, ensuring the next generation has the coaching, facilities, and platform needed to showcase their talents. We aspire to set the standard for inclusive sports clubs, blending on-pitch success with a vibrant, family-oriented club culture that lasts for generations to come.

LEICESTER HOCKEY CLUB IN NUMBERS



🎵 5.5k + Likes
🎵 1.4 Million + views
📘 3k + Monthly views
📺 500 + Monthly views
📷 550 + Followers
📷 25k + Monthly views
✂️ 570 + Followers
🗨️ 300 + Members and parents

240+

Active members and growing

OUR TEAMS

4 Mens Teams
4 Womens Teams
Walking Hockey
Veterans Teams
Development Squads
Thriving 6-13 Junior Teams
8 Saturday Teams
Mixed Team

OUR GOALS

To be the heart of hockey in Leicester.

An inclusive, ambitious club that inspires a passion for the game and nurtures talent at all levels. We aim to establish LHC as a thriving community hub—expanding our outreach and ensuring everyone can achieve their potential on and off the pitch—whilst continuing to drive a 50% increase in membership over the next three years. 2025-2028

ABOUT US

Welcome to Leicester Hockey Club! Based at Leicester Grammar School in Great Glen, we are a highly successful club steeped in over 140 years of history. While we honor our deep roots, we are completely focused on the future, growing year-on-year to meet the needs of our community.

We currently field four Men's teams and four Women's teams, with an exciting fifth Women's development side on the horizon for the upcoming season. Nurturing the next generation is at the heart of what we do; our development teams offer a fantastic platform for junior players to showcase their talents and build confidence. We are also incredibly proud to have elite England and Great Britain international players invested in our squads, regularly making appearances at training sessions to inspire, mentor, and coach our members.

Running from September to April, our season is packed with action. Training takes place throughout the week at LGS for all ages and abilities, alongside dedicated Sunday sessions for our juniors. We also invest heavily in our members off the pitch, providing clear pathways for seniors to gain valuable coaching and umpiring qualifications.

From elite performance training and video match analysis to veterans' squads and walking hockey, we truly offer something for everyone. Our community is thriving online, too—our social media platforms are followed by over 1,500 people and viewed thousands of times a month. Come and ride the wave with Leicester Hockey Club!



SPONSORSHIP PACKAGES



PLATINUM SPONSOR | £1,500

Tie your brand to our success. Headline all match-affiliated social media content, secure a permanent spot in our social bios, prime banner placement around the pitch all season long, and feature on our website's home page and sponsor page.



MATCH BALL & GOLD SOCIAL MEDIA | £700

Score unbeatable visibility by sponsoring our match balls. Your brand placed directly in front of 2,000+ spectators a season, with a dedicated 'New Sponsor' launch post, website placement, and your logo on every fixture and results post.



SHIELD SPONSOR | £400

Cement your business in our club's history by sponsoring one of our brand-new silver shield awards. This premium package includes the shield, all future engraving costs, and dedicated acknowledgment on all official social media awards posts.

SPONSORSHIP PACKAGES



SILVER SOCIAL MEDIA | £250

Gain maximum exposure when our fan engagement is at its highest. Your logo will proudly feature on all fixture and results posts across Facebook and Instagram throughout the season, alongside a prominent feature placement on our official club website's sponsor page.



BRONZE SOCIAL MEDIA | £100

Boost your digital presence with a dedicated logo placement on our official club website's sponsor page. This includes a direct backlink to your company website, helping to drive organic traffic and increase your online visibility.



PLAYER OR TEAM CONTRIBUTION | FROM £50

You can help us champion an inclusive environment where financial barriers never stop anyone from playing the game they love. Your vital support directly funds essential kits and equipment for our players and teams. Tailored donations and anonymous contributions are warmly welcomed starting from just £50.

GET IN TOUCH

Leicester Hockey Club



CAN'T FIND THE RIGHT PACKAGE FOR YOU?

Don't worry! We know that one size doesn't fit all. Whether you want to tailor an existing package, combine ideas, or sponsor a particular event such as our dedicated womens and mens mental wellbeing events. We'd love to chat. Feel free to drop us a message on our contact list below to discuss how we can partner to support grassroots sports.

EMAIL | SOCIAL@LEICESTERHOCKEYCLUB.COM

WEBSITE | WWW.LEICESTERHOCKEYCLUB.COM

SOCIAL MEDIA | [@LEICESTERHOCKEYCLUB](https://www.instagram.com/leicesterhockeyclub)