**Minutes of Executive Committee Meeting - 25th March 2015**

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| **Attendees:** Nick Kendall, Richard Starkey, Dan Cattermole, Heber Ackland, Tony Shepperd, Chris Jones, Nik Richardson, Marty Pellow, Andrew Eversden, Tim Davenport, Nicky Wilson. |

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|  | **Notes** | **Action** |
| **1** | **Apologies:*** Sophie Field, Jo Carter, Janet Gubbin, Pete Squires.
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| **2** | **Minutes of last meeting:*** Previous minutes accepted.
* Outstanding actions to be raised under appropriate categories.
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|  **3** | **Correspondence & England Hockey:*** NOW: Pensions sponsorship of the Men’s national league is stopping this year.
* Club Development Plan – awaiting contact from local officer (Andy Blackmore). Have provided Best Practice & Junior Development information. Awaiting results from coach & player surveys to give more detail. Official launch is expected around July 2015.
* Buccs is in the Top 10 clubs who enter England Hockey tournaments.

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| **4** | **Diary check:*** AGM and end of year accounts, both on track.
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| **5** | **AOB*** AGM.
* Marty’s item.
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| **6** | **Finance Report:*** RS’s report up to date;
* We have 150 people who are nominally members of varying types of membership who owe subs.
* NW/MP/DC/NK/captains/managers to chase up and review those who don’t actually play or check they are on the correct membership type.
* NW/MP to do an initial trawl and then send out to managers.
* NK to go through Junior members.
* (Sarah from Club Buzz is coming to Bath next week – MP/RS to meet up with her and go through some reporting problem areas.
* Membership income = approx. £83k.
* Training costs are up ~£5k from last year, however this is balanced out with match costs. Overall, costs are up by ~£1k from last year.
* The Success Budget is ~£1300 overspent as we’ve been successful with many teams (U18 boys, U18 girls indoor, Men’s 1s etc.)
* Bank fees are higher as PayPal and GoCardless are quite expensive. Need to try and promote GoCardless as PayPal is more expensive.
* Advalus Sponsorship has had some costs off-set against it, so less than budgeted. NK suggests for future budgets, this should be neutral.
* Looking at an overall deficit of ~£3k this year, but still quite a lot of unknowns.
* Checks should include query about any casual members who are just playing a few games. This should be minimal this year as most members have signed up as training or half membership members.
* Balance sheet shows our current actual is £7k which is below our target of having £10k in the bank.
* Men’s Ds travel expenses more than budget due to lack of cars in the team so had to get trains/buses to games.
* Mileage info in to RS – all captains/managers to be reminded.
* Junior Academy membership fees are reported by parents and comparison with other clubs ,outside our area, seem to be low. The 3 year target was to increase to £120. Currently at £85. Look to increase next year. Current Junior sponsorship (Charles Stanley Direct) is ending this year. If a sponsorship alternative is not found, will need to cover those costs through membership. To be reviewed at AGM.
* Initial view by the Exec is that senior membership shouldn’t be increased by too much. Again, to be discussed at the AGM.
* Cash for Clubs scheme – can MP resurrect it? We are registered but no one knows anything about it. Need to advertise this.
 | AllMP/RSRS/NKNR/NW/DCHAMP |
| **7** | **Hockey Committee:*** Met last week. Payment to coaches for expenses - HA has updated the payment form and released on Facebook. This needs to be e-mailed out.
* Training and coaching needs setting up early next year – the payment form asks if they want to continue next year.
* HA/DC are reviewing goalkeeper coaching for next year.
* HA is writing to Sarah from Club Buzz about the few issues (reporting, membership, payment) otherwise on the whole, a successful first year of using Club Buzz.
* HA suggesting a Club Day in September in co-ordination with Men’s 1s festival/tournament. Also a few other club events, e.g. IPL indoor premier league Dec/Jan – club events around then.
* HA is talking to Tim Ming & Jono Spencer to link Bath Uni FB/Twitter to TBB social media + Uni hockey website – increase presence on there.
* HA building up links through EH to other hockey clubs to share ideas.
* HA is working on the Club Development Plan – on the website in draft form. NK suggesting a ‘punchy’ summary document for members to read – need something on the website to draw people to read that. Likewise with the Club Code. Can something be done as a video for general members? HA to present summary / main principles at AGM.
* We are at a successful point in the season – Men’s 1s going to play-offs, ladies 1s in 3rd place, ladies 2s, 3s, 5s are looking to get promoted. Junior success - U18 boys at national finals, U14 boys have Tier 2 final. U10 & U12 Boys & Girls in West In2Hockey Finals.
 | HAHAHA/DCHAHA/NKHAHAHAHA |
| **8** | **Social and Fundraising Committee:*** Club Dinner at the Golf Club on Sat 18th April. 57 tickets out of 90 currently sold. All to look to contribute something for the raffle.
* Mixed festival – all going well, Sophie Calvert organising. Royal Oak may host Saturday evening. Looking at other options. Look at having a Festival Page on the new website with a link from the front page to that (HA) using one of the 3 available links.
* Ladies 1s’ social didn’t happen in March.
* Exec awards – all have voted, NR to pass results to NK.
 | DCAllHANK |
| **9** | **Commercial:*** Charles Stanley Direct sponsorship for Junior Academy ends this year. Any ideas for new sponsors?
 | All |
| **10** | **Marketing & Publicity:*** AE has spoken to 60-70 companies about funding – no ‘hard cash’ yet. Some raffle prizes. AE sees this as a longer-term project to get sponsorship.
* NOW Bath magazine looking for a sporting Media Partner. They offer sports clubs sponsorship for advertising on their website/magazine/social media. We are in the ‘hat’ for that.
* Hockey magazine in Holland is doing an article on Dutch players playing abroad – AE is one of five. He’ll be mentioning TBBHC and the Uni etc. Good advertisement and may lead to us having a twin club in Holland. Article comes out 5th April, goes to ~80,000 Dutch players.
* Offer to schools to get some coaching, opportunity to ball boy/girl at national league games.
* Publicity – Bath Rugby are re-tweeting our tweets.
* Galvanised Hockey have quoted £500 to make our club marketing video (Tom Herring). Alternatively, AE to ask on FB/Twitter for any members who can do videos.
* Studio School – Media College – AE to contact.
* Bath Spa also have a Media & Production courses. AE to ask them.
* Flipside Studio – ask them, but possibly more expensive. Funky approach…
* Matchtight have recruited Bath Chronicle journalist (Neil) who knows TBB very well – AE and NK to meet up with him.
* Sunday Independent – TBBHC should feature in there.
* AE to ask Bath Chronicle why the hockey articles have been downsized.
 | AEAEAEAEAEAEAE/NKAE |
| **11** | **University:*** Ongoing problems with Sitec watering system. A new system needs to be purchased. Issues like this should be resolved in future by a dedicated capital expenditure team at the Uni.
* 3G pitch ongoing, hoping to be completed by September 2015.
* 2016 is the University’s 50th anniversary. Could be an opportunity for us, e.g. nominate a hockey match as a 50th celebration match, or a specific fixture e.g. Buccs Select XI V Uni?
* Uni looking to change the academic programme so all January exams are moved to the summer. This would improve player availability in January.
* Sports Performance Degree offers for next year’s entrance are being made now - ~18 offers have been made to hockey players which is much higher than previous years.
* The Deputy Vice Chancellor of the Uni role is being split into 2. One of these is an ex Buccs hockey player, Steve Egan.
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| **12** | **Development:*** Clubhouse proposal - HA/AE have been working on video/proposal/Business Plan/funding ideas to present to Dave Medlock.
 | HA/AE/NK |
| **13** | **AOB:**- * 3 club members nominated for the BANES awards (Jody, Atko, Royce) next Tuesday evening.
* Bath Golf club manager Anthony Roberts is leaving. NK met with Anthony and the 2 caterers. Waiting to see what the new manager says about our affiliation/agreement.
* Laura Moorcroft (now works in Estates at the Uni) has asked if we’ve considered the Limetree catering facility for after match catering. Exec agreed this is worth investigating further. NK to have a meeting with the manager.
* Success Budget - £500 to U18 boys, U18 girls and 100% of men’s 1s’ costs. RS proposed having a policy for future years. NK suggested these be reviewed on an individual basis looking at the team, the costs and the state of the accounts at that time. HA would have final say. RS to budget slightly more in future. MP suggested we word the policy as “the Club will contribute a minimum of 50% of costs, with additional funding to be agreed at the Exec.”
* The Skill of the Week award – last week went to Davvy for the Dink! This is a popular new addition on the website/Facebook.
* MP – the sports facility at Odd Down is now available with a café which can be used for socials, meetings etc. 3G pitch. Summer social. Book through Marty’s office for now.
* AGM – 2nd June. NR to send out reminders for various people to give reports etc. at the end of May.
* Put together an end of season report summarising successes. DC/NR/AE/HA as an end of season letter/article.
 | NKRSMPNRDC/NR/AE/HA |
| **14** | **Date/Venue of next meeting:*** AGM – 2nd June 2015, 7pm at the Golf Club.
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